

PRESS RELEASE

DATE: **2017**
SUBJECT: **i3-Technologies Appoints NYTEC as Distributor**

i3-Technologies Appoints NYTEC as Distributor for South Cone LATAM

Leading collaboration solutions provider, i3-Technologies, continues to expand throughout the Americas.



DIEST, Belgium — 18 April, 2017 — i3-Technologies, part of i3 Group and a leading manufacturer of interactive products for education, corporate and government announces the appointment of NYTEC S.A. as its authorized distributor for the southern region of Latin America.

As a value-added distributor, NYTEC has been providing integrators and resellers with leading audiovisual solutions for more than 15 years. The company has local branches in Argentina, Chile, Peru, Paraguay and Uruguay, and supports a network of over 100 resellers.

“We are excited to represent the i3-technologies brand as this highly innovative company shares our passion for learning and collaboration”, said Fernando Guerschuny, CEO of NYTEC. He continued, “Offering the most complete range of collaboration products—combined with their passion and professionalism—made working with i3-Technologies the obvious choice for NYTEC. We’re certain that we will achieve our mutual goals by working together closely.”

Gert Van Erum, CEO of i3-Technologies said, “Our mission is to bring interactive and inspiring solutions that enhance working and learning. NYTEC’s proven history of bringing collaborative solutions to the region directly supports that mission.” Lisandro Nunez, Global Marketing & Business Development Director at i3-Technologies, added, “Nytec is a true, value-added distributor that (i.) understands collaboration technologies, (ii.) engages with both resellers and end-users and (iii.) provides best-in-class service. We are pleased to have Nytec distributing our solutions.”

About NYTEC S.A.

NYTEC has highly trained teams with a deep understanding of the industry to effectively consult with, and provide, the solutions that best meet the needs of its customers. The company has been expanding to meet the growing demand for collaboration solutions, and offering topnotch videoconferencing and enterprise productivity tools. Most recently, it has also created an education technology division (Area Exponencial) that will further extend its support of education customers.

For more information, visit www.nytecla.com

About i3-Technologies Holding NV.

i3-Technologies, forming part of the i3-Group of companies, is active in over 50 countries and is passionate about developing innovative, collaboration solutions that help customers turn creative ideas into reality. The company is committed to developing user-friendly, and yet highly capable, interactive solutions that enable users to collaborate seamlessly to improve learning and productivity.

i3-Technologies has been disrupting the collaboration space with the introduction of leading innovative solutions: such as the i3PROJECTOR Wi, the world’s first interactive laser projector in 2015; and more recently i3SYNC Touch, the world’s first wireless touch-enabled, HDMI device. The team at i3-Technologies is committed to providing the best integrated solutions that inspire interaction—offering the most intuitive and yet powerful suite of products for collaboration.

For more information, visit www.i3-technologies.com.



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CONTACT:

Caroline Coppens
i3-Technologies Holding N.V.
Phone: +32 13 355 294
Email: caroline.coppens@i3-technologies.com