

PRESS RELEASE

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SUBJECT: i3-Technologies announces its participation in InfoComm 2017

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Leading collaboration solutions provider, i3-Technologies, prepares to launch in North America



Diest, Belgium — 10 May, 2017 — Continuing its successful expansion throughout the Americas region, i3-Technologies (a leading manufacturer of interactive products for education, corporate and government) announces its plans to exhibit at the InfoComm 2017 tradeshow in Orlando from June 14-16, 2017 in booth 3189.

After a successful launch in Latin America with the designation of EDUPAN and NYTEC as its value-added distributors, i3-Technologies continues to expand throughout the region—now preparing to launch its innovative collaboration solutions in North America for the first time.

A broad portfolio of products will be launched at the show—ranging from cloud-based content collaboration software to 4k, UHD interactive displays. However, there is much enthusiasm around the newest additions to the i3-Technologies suite of products in particular, such as i3SYNC Touch (a wireless screen sharing and wireless touch device) and i3HUDDLE (an all-in-one meeting solution).

Gert Van Erum, CEO of i3-Technologies said, “As the leading pro-AV event in North America, InfoComm 2017 provides an excellent forum for us present our broad portfolio of products for the first time. The feedback for our recently launched products has been tremendously positive, and we look forward to showcasing them in Orlando.”

Lisandro Nunez, Global Marketing & Business Development Director at i3-Technologies, stated, “Resellers are constantly in search of new products that can help them to differentiate themselves from their competitors and that also provide additional value to their customers. They will be very excited to see how innovative products like i3SYNC Touch and i3HUDDLE will help them to achieve these goals.”

About InfoComm 2017

InfoComm is the largest, most exciting event in North America focused on the pro-AV industry, with 1,000 exhibitors, thousands of products, and 40,000 attendees from 110 countries. The exhibition will be held June 14-16, 2017 at the Orange County Convention Center in Orlando, Florida.

About i3-Technologies Holding NV.

i3-Technologies, forming part of the i3-Group of companies, is active in over 50 countries and is passionate about developing innovative, collaboration solutions that help customers turn creative ideas into reality. The company is committed to developing user-friendly, and yet highly capable, interactive solutions that enable users to collaborate seamlessly to improve learning and productivity.

i3-Technologies has been disrupting the collaboration space with the introduction of leading innovative solutions: such as the i3PROJECTOR Wi, the world's first interactive laser projector in 2015; and more recently i3SYNC Touch, the world's first wireless touch-enabled, HDMI device. The team at i3-Technologies is committed to providing the best integrated solutions that inspire interaction—offering the most intuitive and yet powerful suite of products for collaboration.

For more information, visit www.i3-technologies.com.



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CONTACT:

Caroline Coppens
i3-Technologies Holding N.V.
Phone: +32 13 355 294
Email: caroline.coppens@i3-technologies.com